

HUHS Strategic Plan: Create Our Future: 2020

Goal Team 2 – Branding

Agenda and Meeting Notes

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This meeting is a meeting of the Strategic Plan Goal Team #2: Branding, in public for the purpose of conducting the Goal Team’s business and is not to be considered a public community meeting.

There is a time for public participation before the meeting, you are welcome to address the Goal Team on a topic pertaining to the agenda. At that time, the team will listen to your informal comments of about three (3) minutes.

A. Wednesday, February 27, 2019 at 5:00 p.m. - 6:30 p.m. in the LMC

Meeting went until 6:30pm

B. Agenda and Meeting Notes

1. Surveys

- Answered clarifying survey questions that members had from the last meeting.

2. Did you know communication

- Suggested an idea of “Did you know” a communication tool which will go onto social media, HUHS website, and Parent Involve highlighting class sizes, AP classes, etc. Thought was to have DLT, teachers, staff involved in highlighting these areas. Next step is to take the idea to the next DLT meeting.

3. Future Oriole

- Members of the team were able to document Future Oriole ideas for the three different age groups K-1, 8th grade, and K-8 grades. We discussed which ideas we wanted to implement this and next year.

4. Alumni - Asking staff to contact alumni and get more information where they are at in their

career, what type of jobs?

5. Next meeting

- A Doodle Poll will be sent out to set up the next meeting but will be in March

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