

**HUHS Strategic Plan: Create Our Future: 2020**  
**Goal Team 2 – Branding**  
**Agenda and Meeting Notes**

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**A. Wednesday, October 24, 2018 at 5:30 p.m. - 6:30 p.m. in the LMC**

**B. Agenda and Meeting Notes**

1. Introductions

- Introductions were done with everyone who attended.

2. Goal 2 - Branding Review (Handouts)

- Reviewed the three goals with the group. Reviewed how the team will measure each goal, how the team will be accountable/attainable, results based, and time bound for each goal.

3. Review Open Enrollment data

- The group reviewed the open enrollment data from the past 10 years. The group also reviewed the map showing where students in the District open enrolled out too.

4. Start Developing Survey

- Create a shared Google doc where members from the group can start creating questions.

5. Next meeting

- TBD

**C. Next Meeting:** A Doodle Poll will be sent out to set up the next meeting.