



Scott Helms - Athletic and Activities Director

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Hartford Union High School District

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Dear Potential Sponsor:

As the Athletic and Activities Director at Hartford Union High School, I am committed to running an Athletic Department the school and community can be proud of. I believe it is very important to strive for success on the field of play as well as in the classroom. This upcoming school year, HUHS is very excited to fully implement the Strength and Speed curriculum in our Physical Education Department. This will provide our students the opportunity to develop themselves as athletes during the school day as well as during the summer school sessions. This opportunity brings with it the need to upgrade our existing equipment as well as purchase new equipment for our student athletes.

This year, the HUHS Athletic Department will be hosting its **2nd Annual Athletic Department Golf Outing and Dinner on Friday, July 21 at the Hartford Golf Club**. Please consider supporting this event by either joining us for golf, dinner or through our many different sponsorship opportunities found on the back of this letter. Not only will you be helping raise funds to develop our student athletes, but you also will be getting a great opportunity to advertise your business to all participants. If you or your business would like participate in our event in a different way than I have outlined, please do not hesitate to contact me.

With the ongoing success of this fundraising event, not only will the Athletic Department be able to help offset the cost for new fitness equipment, but I also hope to increase the number of Scholarships the Athletic Department awards to graduating HUHS student-athletes. This year, we were able to award four graduating seniors with a \$500 Scholarship.

It is my hope that this event will bring HUHS Athletic Supporters, Alumni, Parents, Coaches and Community members together to raise money and celebrate the success of the past seasons and the future of our student-athletes. It will also be a great opportunity for you to meet many of our new and returning coaches. Please consider playing in the event. If you do not wish to golf, join us for a great meal with lots of raffle and auction items. Remember to check out the sponsorship opportunities on the back of this letter. If it is not the right time for a sponsorship, consider donating a prize that can be used in the raffle or auction at dinner.

Regardless of your level or participation, I want to sincerely thank you for supporting Hartford Athletics. Please feel free to contact me with any questions. WE ARE HARTFORD!! GO ORIOLES!!

Scott Helms, HUHS Athletic and Activities Director

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HOME OF THE ORIOLES

